



# 2025

## Sponsor Information



[www.prideinthepeake.org](http://www.prideinthepeake.org)

**Sunday, June 22, 2025**

Chesapeake City Park  
900 City Park Dr.  
Chesapeake, VA 23320





# OUR MISSION

PRIDE IN THE 'PEAKE STRIVES TO  
ENHANCE THE LIVES OF LGBTQIA+  
FAMILIES IN THE CITY OF CHESAPEAKE  
THROUGH SUPPORT, EDUCATION, AND  
AFFIRMING COMMUNITY ACTIVITIES  
THROUGHOUT THE YEAR.

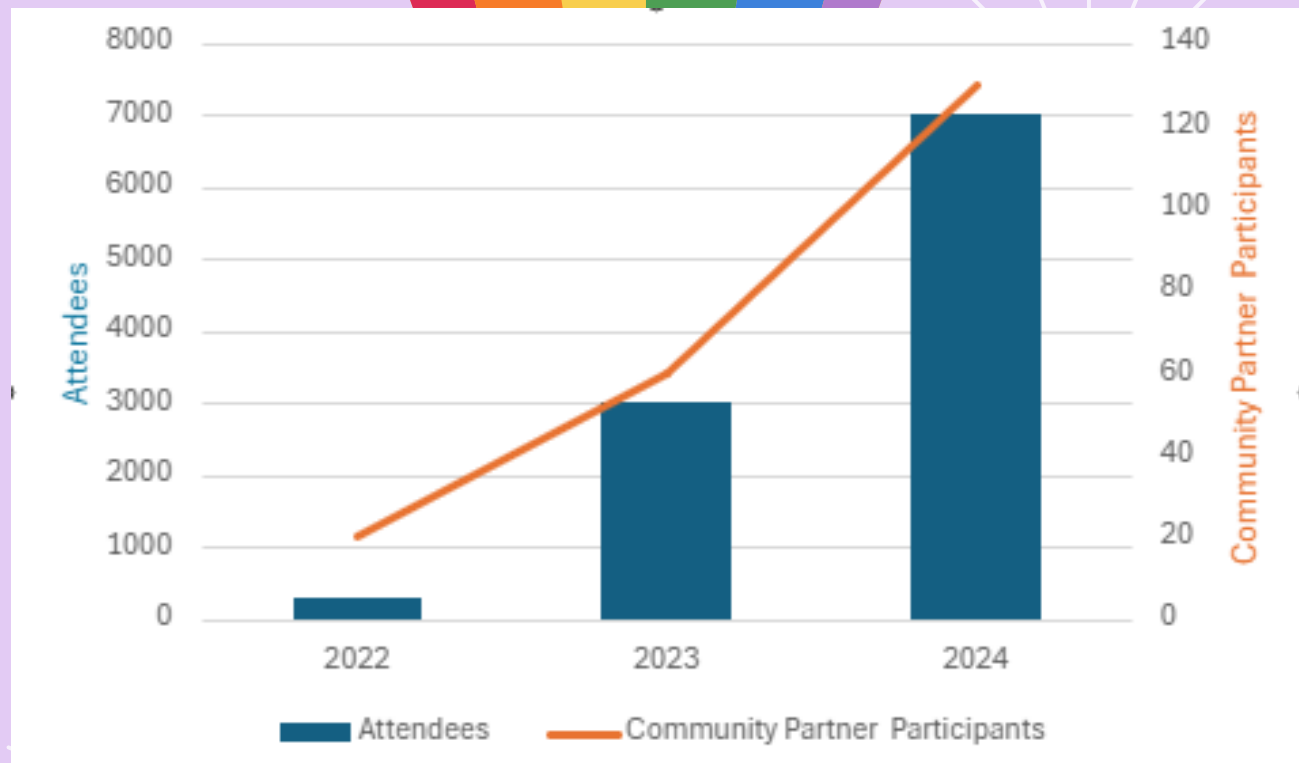
# OUR VISION

Pride in the 'Peake envisions a Chesapeake City that fully embodies inclusivity throughout the community, including businesses and resources.





# Our History





# WHO WE ARE

AS A 501C3 PUBLIC CHARITY, PRIDE IN THE 'PEAKE STRIVES FOR BOTH TRANSPARENCY AND SMART USAGE OF FUNDS FROM OUR DONORS, SPONSORS, AND THE GENERAL PUBLIC THAT CONTRIBUTE TO OUR ORGANIZATION.

OUR BOARD IS 100% VOLUNTEER-BASED AND WE HAVE NO SALARIED POSITIONS AS AN ORGANIZATION. THIS ALLOWS US TO PUT NEARLY ALL OF OUR FUNDS DIRECTLY INTO OUR EVENT AS WELL AS YEAR-ROUND OUTREACH AND AWARENESS.

OUTSIDE OF NECESSARY LEGAL/ADMINISTRATIVE FEES, WE STRIVE TO ENSURE WE ARE NOT SPENDING ANY CONTRIBUTIONS ON ANYTHING OTHER THAN OUR DIRECT MISSION AND VISION STATEMENTS.





# BECOME PART OF PRIDE IN THE 'PEAKE



## **Presenting Sponsor: \$25,000**

- Main Stage Logo
- Recognition on all promotions
- Logo on all advertisements
- Consistent recognition on our platforms
- VIP Tent and premier table location, including table
- Social Media Recognition & Pride in the 'Peake swag

## **Premier Sponsor: \$15,000**

- Naming rights for the Children's Play Area
- VIP Tent and awesome table location, including table
- Logo on signage around the event
- Social Media Recognition & Pride in the 'Peake swag

## **Platinum Sponsor: \$10,000**

- Naming rights for cooling stations
- Tent provided in great location, including table
- Logo on signage around the event
- Social Media Recognition & Pride in the 'Peake swag



# BECOME PART OF PRIDE IN THE 'PEAKE

## Gold Sponsor: \$5,000

- Sponsorship recognition for one children's activity (i.e., face painting, fairy hair, etc.)
- Logo on signage around the event
- Social Media Recognition & Pride in the 'Peake swag
- Table space at the event in good location

## Silver Sponsor: \$1,000

- Social Media Recognition & Pride in the 'Peake swag
- Table space at the event in good location
- Recognition as sponsor, day of the event

## Bronze Sponsor: \$500

- Table space at the event
- Recognition as sponsor, day of the event





*Contact us*  
*to become a sponsor!*



[donations@prideinthepeake.org](mailto:donations@prideinthepeake.org)



**PRIDE**  
**IN THE**  
**PEAKE**  
**2025**

